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Press release

Radio TEDDY is sponsoring the elephant baby

Great news for a little stomper: the clumsy bull elephant at Tierpark Berlin now has a whole editorial team as his sponsor family! Radio TEDDY warmly welcomes the Asian elephant and pledges big-time support in the team. That's not all though– the "christening" of the ten day old bull is not far away now too...

The radio broadcaster is looking for a name for its sponsored child from now on up to and including 17 January 2016. All suggestions can be submitted by phone on +49 (0)331 / 7 222 222 or at www.radioteddy.de. "We are really delighted that our youngest addition to the zoo has found such a committed sponsor. And we are of course extremely excited about which names are suggested by the Radio Teddy listeners for our bull elephant," says Tierpark and Zoo Director Dr. Andreas Knieriem. All the submitted ideas ultimately end up with the Radio TEDDY jury, assisted by the Tierpark and Zoo Director Dr. Andreas Knieriem and elephant animal keeper Mario Hammerschmidt: "We are hoping for creative ideas. However, they shouldn't be too outrageous. We don't want to frighten his Mum Kewa do we. I think that a beautiful Asian name would be a real hit. But it's not my decision alone," Mario Hammerschmidt comments on the search for a name.

The little elephant was born on the New Year's Day morning and has turned out to be a real New Year's firecracker. It's not just that we were expecting Kewa (32 years old) to deliver the new addition at the end of January but also that the little bull disguised himself as a girl to start with. He can certainly create headlines ... the Asian lady elephant Kewa is already a Mum of six – her two daughters Thuza (7) and Pantha (3) currently don't leave her side and romp around with their little brother. He's an impressive 100 cm tall and weighs approximately 100 kilos. Now seven Asian and six African elephants live at Tierpark Berlin.

Asian elephants, Asia's largest land mammals are at home in the tropical and subtropical monsoon rainforests, evergreen forests, deciduous forests and in scrub land. The Asian elephant is considered to be highly endangered as although the numbers are relatively high as domestic and working animals in South East Asia the impressive elephants are hardly ever found in the wild any more.